

DIGITAL HEALTHCHECK



WHERE DO I EVEN START?

No cure is found without a diagnosis. Let us peer into the depths of the data, the algorithms and ever changing world of tech & media, and tell you - in laymans terms - what's wrong, why it matters, and how to fix it.

WHAT WILL I GET?

You will receive a comprehensive analysis of the most important digital activities to you, including:

1. **APPEARING IN SEARCH RESULTS - ORGANIC, PAID & LOCAL**
2. **WEBSITE - BUILD IT SO THEY CAN FIND IT, & FIND WHAT THEY WANT**
3. **SOCIAL MEDIA - CONTENT AND ADVERTISING STRATEGIES**
4. **EMAIL, CRM & CUSTOMER DATABASE GROWTH**

WHAT HAPPENS THEN?

Each category will contain several practical tips **you can take yourself** to improve your traffic volumes, how they convert on your site, revisit, buy more from you and share the joy more widely.

AND THAT'S IT?

Yes. If you're happy & comfortable making changes yourself, you will have the tools and tips to improve your own digital activities, and not pay a penny more.

AND IF I DON'T HAVE THE TIME OR ENERGY?

No problem. We can look after most of it for you, or will know someone who can. If you need help making some or all of it happen, we'll spell out how long it'll take, what it'll cost - with no hidden surprises.